

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)
Term-End Examination
June, 2025**

**MER-011 : STARTUP INCUBATION AND
BUSINESS ETHICS**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. (a) “Startup is an entity that explores, creates and validates a scalable and profitable model”. Elucidate this statement. 10
- (b) Write short notes on any *two* of the following : 2×5=10
 - (i) Funds of Funds for Startup (FFS)
 - (ii) Accelerator
 - (iii) Seed Capital Funding

2. Explain the kind of barriers which startups are facing in India. What measures are required to break these barriers ? 20
3. (a) What is a startup Ecosystem ? Explain with the help of examples. 10
- (b) “The Startup ecosystem management is driven by explicit goals and executed by policies, protocols and practices.” Discuss. 10
4. Write short notes on any *four* of the following : 4×5=20
- (a) Angel Investor
- (b) Principles of Business Incubation
- (c) Private Business Incubators
- (d) University Business Incubators
- (e) Outreach Business Incubators
5. “Virtual incubators is the future of incubation.” Discuss and explain how it is advantageous for new firms. 20

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6. “To run a business, knowledge of taxation and accounting laws, IP laws and different kinds of labour laws is essential.” Explain.20
7. How is Case study different from Biographical study ? Explain any *one* Case study or Biographical study model used by successful startups. 10+10
8. What do you understand by venture capital ? Explain the various stages of venture capital financing available to an entrepreneur. 20

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