

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)
Term-End Examination
June, 2025**

MER-015 : SOCIAL ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. What are the different sources of funding of social entrepreneurs ? How can funding of social entrepreneurs be enhanced ? 20
2. What is sustainable development ? Discuss various components of sustainable development. What are the environmental social factors influencing sustainable development ? 20
3. Write the difference between the following :

4×5=20

 - (a) Socially Responsible Business and Corporate Social Responsibility

- (b) Entrepreneurial Non-profit Organization and Not for Profit Organization
 - (c) Trading Social Enterprises and Financial Institutions
 - (d) Community-based Organization and Non-Governmental Organization
4. (a) Discuss the funding opportunities for social innovators. 10
- (b) Explain the various stages of social innovation. 10
5. (a) "Social entrepreneurs and selfless, passionate, zealous and innovative with a drive to make the world a better place." In light of this statement, discuss the characteristics of social entrepreneurs. 10
- (b) Describe the types of social entrepreneurs. 10

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6. "Social entrepreneur not having profit maximization objective. Hence, does not require any finances of their project." Justify the statement. 20
7. "BRAC has achieved its objectives." Critically examine the statement. 20
8. Write short notes on any *four* of the following : 4×5=20
 - (a) SEWA
 - (b) Benefits of Corporate Social Responsibility (CSR)
 - (c) Trading Social Enterprises
 - (d) Social Enterprises *vs.* Social Entrepreneurship
 - (e) Social Bricoleur
 - (f) Carroll's CSR Pyramid

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