

No. of Printed Pages : 3

MMPC-008

**MASTER OF BUSINESS
MANAGEMENT/MBA (HEALTH
CARE AND HOSPITAL
MANAGEMENT) /
MBA (LOGISTICS AND SUPPLY
CHAIN MANAGEMENT)/
MBA (CONSTRUCTION
MANAGEMENT)
(MBA/MBAHCHM)**

Term-End Examination

June, 2025

**MMPC-008 : INFORMATION SYSTEMS FOR
MANAGERS**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions
carry equal marks.

A-172/MMPC-008

P. T. O.

1. List the major advantages of the Internet. Briefly describe the impact of Internet on business.
2. Define and explain the concepts and philosophy of open-source software. Also mention a few of the most common and popular licenses for OSS.
3. Comment on the statement, “IT projects are less risky provided all resources including the human resource are well planned and put in place.”
4. Explain the concept of integrated software applications. Also, describe their advantages and business utility.
5. What are the *three* phases of traditional system life cycle where users are highly involved ?
6. Explain how the progress of data visualization technology in recent years has helped data analysts and business decision makers.

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7. Write short notes on any *three* of the following :

- (a) Types of Information
- (b) Ethical issues involved in Information Society
- (c) Stealth and Polymorphic viruses
- (d) Online Analytical Processing (OLAP)
- (e) Business applications of Fuzzy Logic

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