

No. of Printed Pages : 3

**MMPC-020**

**MASTER OF BUSINESS  
ADMINISTRATION/MASTER OF  
BUSINESS ADMINISTRATION  
(BANKING AND FINANCE)  
(MBA/MBF)**

**Term-End Examination**

**June, 2025**

**MMPC-020 : BUSINESS ETHICS AND CSR**

*Time : 3 Hours*

*Maximum Marks : 100*

*Wightage : 70%*

---

**Note :** Attempt any *five* questions. All questions carry equal marks.

---

1. Discuss the consequential ethical theories with examples in the context of ethical decision-making from a managerial perspective. 20

**B-1435/MMPC-020**

**P. T. O.**

2. Discuss with relevant examples how one can overcome ethical dilemmas when confronted with ethical challenges in one's daily life. 20
3. Discuss briefly the ethics at workplace and 'Moral Muteness' in the context of organisational wrongdoing with the help of any corporate scam/scandal. 20
4. Discuss how stakeholders have become strong drivers of CSR with suitable examples. 20
5. Discuss different approaches of business strategy for CSR. 20
6. How does one go about reporting on CSR ? Discuss with examples various methods and tools for reporting. 20

[ 3 ]

7. What are the essential components of a CSR and sustainability policy ? Also discuss the benefit of social audits. 10+10
8. What are the different phases of development of CSR in India ? Briefly explain the trends and practices of CSR in India. 10+10

× × × × ×