

No. of Printed Pages : 4

MMPF-003

**MASTER OF BUSINESS
ADMINISTRATION
(MBA)**

Term-End Examination

June, 2025

**MMPF-003 : MANAGEMENT CONTROL
SYSTEMS**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

***Note : Attempt any five questions. All questions
carry equal marks.***

C-2377/MMPF-003

P. T. O.

1. Explain the concept of strategy and describe the BCG Model and General Electric (GE) planning model. Discuss their usefulness in formulating business unit level strategies.
2. Describe the important attributes of Management Control Systems and discuss the cybernetic paradigm of designing control systems.
3. Explain the concept of Responsibility Accounting and describe its benefits. What purpose does it serve ?
4. Explain the concept of Profit Centres. Describe and distinguish between Genuine and Artificial Profit Centres. Why are artificial profit centres established ?

5. What do you understand by Performance Measurement ? Describe the framework for performance measurement system and explain the types of metrics used for performance measurement.
6. Explain the following :
- (a) Business Process Reengineering
 - (b) Value Added Analysis
7. Briefly describe the unique characteristics of financial service organizations. Explain in detail the various variables of banking system which affect the management control system of a bank.

8. Broadly classify the activities of development organizations. Explain in detail the main elements of Management Control System for development organization.

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