

No. of Printed Pages : 3

MMPO-004

**MASTER OF BUSINESS
ADMINISTRATION (MBA)
Term-End Examination
June, 2025**

**MMPO-004 : MANAGEMENT INFORMATION
SYSTEMS**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What are the various approaches and methodologies to implement Enterprise Resource Planning ? Discuss.

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2. What do you mean by data mining ? What are the techniques of data mining ? Discuss in detail.
3. What role does business information play in an organization's success ? Discuss.
4. What are the components of the Internet of Things (IoT) Ecosystem ? Explain.
5. What do you mean by the term 'Big Data' ? What are the characteristics and challenges associated with Big Data ? Explain.
6. How do Artificial Intelligence, Machine Learning and Deep Learning relate ? Discuss.

[3]

7. Write short notes on any *three* of the following :

- (i) NoSQL
- (ii) Ethereum
- (iii) Deep Learning
- (iv) Virtual Societies
- (v) Agile Methodology

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