

No. of Printed Pages : 3

**MMPO-005**

**MANAGEMENT PROGRAMME**

**(MP)**

**Term-End Examination**

**June, 2025**

**MMPO-005 : LOGISTICS AND SUPPLY CHAIN**

**MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions  
carry equal marks

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1. “It is said that the overall aim for logistics is to achieve high customer satisfaction or perceived product value. This must be achieved with acceptable costs.” How would you find the best balance ? Discuss.

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2. Discuss the factors contributing to the introduction of e-SCM. Also, describe challenges and advantages while adopting e-SCM.
3. What were the reasons for the fall of management accounting ? Explain activity based costing and mention the benefits it had over the management accounting.
4. Discuss in detail about the supply chain performance measurement system. Highlight the similarities/dissimilarities in any *two* of these measures.
5. Is it true that subjective criteria in plant location models focus on long-run cost effects ? If yes, why ?
6. How can bulk freight carriers take advantage of technological innovations to streamline their supply chain ?

7. Write short notes on any *three* of the following :

- (a) Accurate Response (AR)
- (b) e-SCM
- (c) Benchmarking in SCM
- (d) Intermodalism in SCM
- (e) Hau Lee's uncertainty framework

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