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MNM-001

**P. G. DIPLOMA IN ELECTRONIC
MEDIA/M. A. IN JOURNALISM AND
ELECTRONIC MEDIA
(PGDEME/MAJEM)**

Term-End Examination

June, 2025

**MNM-001 : BROADCAST AND DIGITAL
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. What is the inverted pyramid style of writing ? Write a news report in this style in about **300** words. 20
2. Describe the structure and functioning of newsroom of a news website. 20

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3. Write a script for a television news package of around 2 minutes duration on any crime news. 20
4. Discuss the constitutional provisions regarding freedom of speech and expression and reasonable restrictions on it in the Indian context. 20
5. Write a script for a short radio news bulletin of 5 minutes duration. 20
6. Discuss the functions of assignment and output desks of a television news channel. 20
7. Explain interactivity, immediacy and hyper-textuality in the context of online medium. 20
8. Write short notes on any *four* of the following : 4×5=20
 - (a) Montage
 - (b) CMS
 - (c) Phone in Programme
 - (d) Tickers
 - (e) PCR
 - (f) Open source reporting

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