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MTTM-004

**MASTER OF TOURISM AND
TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination

June, 2025

**MTTM-004 : INFORMATION MANAGEMENT
SYSTEMS IN TOURISM**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions in about
*600 words each. All questions carry equal
marks.*

B-1712/MTTM-004

P. T. O.

1. Define Information. Describe the various forms of information. What are the different modes of generation and dissemination of information ? Elaborate. 5+5+10
2. What is meant by a computer network ? Describe different types of network typologies with the help of suitable diagrams. 5+15
3. What is meant by software applications ? Describe some common software applications and their uses in a tour and travel organization. 5+15
4. What is System Analysis ? Elaborate its uses, various activities involved and the tools used in system analysis. 5+15

5. Write short notes on any *two* of the following
in about **300** words each : $2 \times 10 = 20$

(i) Meaning, nature and properties of Data

(ii) Hacking and its prevention

(iii) CRS

6. What is MIS ? Describe in detail any *two*
frameworks for understanding MIS. $5 + 15$

7. Critically analyse the social dimensions and
the influence of computerisation on an
individual and on the society. 20

8. What is perverse software ? Describe the
classification of perverse software along
with preventive measures that can be taken.

$5 + 15$

9. “Media is an information tool of tourism.”

Discuss this statement with the help of
suitable examples. 20

10. Write short notes on any *two* of the
following in about **300** words each : $10 \times 2 = 20$

(i) Generations of computers

(ii) Data life cycle

(iii) Value and importance of Information

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