

**DIPLOMA IN APPAREL
MERCHANDISING/DIPLOMA IN
APPAREL MERCHANDISING-
APPLIED (DAPMER/DAPMERA)**

Term-End Examination

June, 2026

**BHC-007 : MANAGEMENT OF
MERCHANDISING FUNCTION AND APPAREL
MANUFACTURING**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Question No. 1 is compulsory.*

(ii) *Answer **five** questions in all.*

(iii) *All questions carry equal marks.*

1. (a) Explain the following in 2-3 sentences each : 6×2=12

(i) Lead time

(ii) Wholesalers

(iii) Quotas

(iv) Fabric Grain

(v) Marker Efficiency

(vi) Post-production Cost

(b) Explain the following with the help of examples : $2 \times 4 = 8$

(i) In-seam pockets

(ii) Temporary stitches

2. (i) Discuss the present status of the sourcing industry. 10

(ii) Explain how ethical sourcing creates a new benchmark in the sourcing industry. 10

3. (i) Explain why export finance is required for international trades. 10

(ii) Describe the different types of export finances. 10

4. Discuss the following using suitable illustrations wherever necessary :
- (a) Collars and their types 10
 - (b) Plackets and their types 10
5. Describe the importance of threads in sewing and the factors that affect selection of threads while sewing. 20
6. Discuss the test methods for fabric inspection in the garment industry. 20
7. (i) Describe the role of testing laboratories in apparel quality control. 10
- (ii) Explain the different types of mechanical tests that are used for fabrics and garments. 10
8. Write short notes on any *four* of the following : 4×5=20
- (a) Importance of Buying House
 - (b) Role of Export Credit

- (c) Parts of a sewing machine needle
- (d) Advantages and disadvantages of modular production system
- (e) Symbols in care label
- (f) Elements of apparel costing

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