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MAM-065

**MASTER OF BUSINESS
ADMINISTRATION (AGRIBUSINESS
MANAGEMENT)
(MBA ABM)**

Term-End Examination

June, 2026

**MAM-065 : LIVESTOCK BUSINESS
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Explain the significance of the Indian livestock sector to the country's economy. Also, explain the future prospects of the livestock sector.

2. Discuss the points considered in the establishment of a commercial breeder farm for cattle and buffalo. Explain the economic and strategic planning for the breeder farms.
3. What are principal functions of housing for livestock ? Explain the livestock housing requirements for different regions. Also, explain the types of housing for animals.
4. Discuss the key features of milk producer companies Also, discuss the bulk milk procurement system through milk grids.
5. What do you understand by a dairy cooperatives ? Explain the Anand pattern of dairy cooperative.
6. Discuss about the intermediaries in the livestock marketing process. Explain the marketing channels for the live animal's trade.
7. What is the National Programme for Dairy Development (NPDD) ? Discuss its objectives, components, funding pattern and implementation process.
8. Discuss the important considerations in the feed mill design. What do you understand by feed formulation ? Explain its components.

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