

No. of Printed Pages : 3

MDJ-001

**M. A. IN DEVELOPMENT
JOURNALISM
(MADJ)**

**Term-End Examination
June, 2026**

MDJ-001 : HEALTH JOURNALISM

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Discuss in detail the interrelationship between various determinants of health such as education, income, environment, and social status, and explain how these shape public health outcomes.

2. Evaluate the effectiveness of different media strategies used in health and development campaigns, highlighting their strengths, weaknesses, and limitations in reaching diverse audiences.
3. Examine how the principles of primary health care are reflected in India's health system, and assess the extent of their success in improving rural health outcomes.
4. Critically examine the ways international funding agencies like the World Bank influence health policy and health system priorities in developing countries.
5. Compare health care approaches in pre-independence and post-independence India, focusing on their priorities, accessibility, and outcomes for different sections of society.
6. Discuss how changing social and economic conditions have shaped health policies in India, with examples from both rural and urban contexts.

7. Analyze the role of health information systems in preventing, controlling, and managing epidemics and pandemics, using suitable case examples.
8. Discuss major government health initiatives in India such as NRHM and Ayushman Bharat, and evaluate their effectiveness in improving access to health services.
9. Evaluate the importance of preventive measures such as immunization in reducing India's disease burden, and analyse their impact on public health outcomes.
10. Critically evaluate government nutrition initiatives such as ICDS and POSHAN Abhiyaan, highlighting their achievements and persistent challenges in implementation.

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