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MDJ-002

**M. A. IN DEVELOPMENT
JOURNALISM (MADJ)
Term-End Examination
June, 2026**

**MDJ-002 : ENVIRONMENTAL
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Discuss how journalism can drive social change by shaping public understanding of environmental challenges and sustainable development.

2. Critically analyze the role of media in framing debates on urban and rural environmental issues.
3. How does participatory environmental communication strengthen democratic engagement and community resilience ?
4. What policy measures are necessary to empower media in advancing environmental journalism ?
5. How does environmental reporting differ from conventional political or business reporting in style and approach ?
6. Examine the contribution of rural journalism in bridging the information gap on agriculture, ecology, and sustainability.
7. How should journalists cover urban migration and climate-induced displacement without reinforcing stereotypes ?

8. What challenges arise in reporting educational inequalities in access to environmental knowledge between rural and urban India ?
9. What ethical dilemmas do journalists face while reporting on environmental health and climate crises, and how can they maintain credibility ?
10. How effectively does the media shape public opinion and influence policy action on climate change through its coverage ?

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