

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY /
MASTER OF ARTS IN CORPORATE
SOCIAL RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

June, 2026

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** question.*

(ii) *All questions carry equal marks.*

1. Define Corporate Social Responsibility (CSR). Name the different theories of CSR. Discuss the Carroll's CSR pyramid in detail.

5+3+12

2. Discuss the drivers of CSR in developing countries as discussed by Wayne Visser. 20
3. Discuss the eight principles developed under Sustainable Development Framework for the mining sector. 20
4. What are the causes of poverty in India ? Giving suitable examples, discuss the role of CSR in poverty alleviation in India. 10+10
5. What are the major challenges in India that can be mitigated through creating awareness ? Discuss the steps to be followed for a successful awareness creation campaign. 10+10
6. What is the role of microfinance in development ? How can government support an inclusive financial sector ? 10+10

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7. What is the importance of community engagement in CSR activities ? Discuss the critical factors that contribute to effective community engagement leading to ownership of CSR activities. 10+10
8. Write short notes on :
- (a) Role of CSR in economic empowerment of women 10
- (b) CSR activities in environment protection 10

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