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MEDS-053

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

June, 2026

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any *five* questions.

(ii) All questions carry equal marks.

1. What is the role of implementing agency in CSR ? Discuss the strategic factors that help in identifying an implementing agency.
10 + 10
2. Explain the creation of theory of change for a CSR project. Give suitable examples. 20

3. Discuss the strategies that can be adopted by the implementing agency and the corporates to integrate the company's interest with practice. 20
4. What do you understand by social venture ? Discuss the operational models of social enterprise. 5 + 15
5. What are the different types of venture capital investors ? Discuss the guiding principles of social investment. 8 + 12
6. What is Business Responsibility Reporting (BRR) ? Discuss the principles of BRR. 5 + 15
7. What is ISO 26000 ? Discuss the key corporate responsibility and sustainability issues that ISO 26000 helps in managing. 8 + 12
8. Write short notes on the following : 10 + 10
 - (a) Framework for prioritizing sustainable projects
 - (b) Roles and responsibilities of the Board

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