No. of Printed Pages : 3 **MMPL–001**

MBA (LOGISTICS AND SUPPLY CHAIN MANAGEMENT) (MBALS)

Term-End Examination

June, 2026

MMPL-001 : PRINCIPLES OF ENGG. MANAGEMENT AND ECONOMICS

Time : 3 Hours *Maximum Marks : 100*

Note : *(i) This question paper consists of seven questions.*

(ii) Attempt any ***five*** *questions.*

(iii) All questions carry equal marks.

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1. What do you understand by the term 'Scientific Management' ? Explain its principles and discuss the limitations observed in its applications in industries.

2. Compare and contrast the pricing and output determination under perfect competition and monopoly market structures. Use neat diagrams to illustrate your answer.

3. Explain the concept of 'Departmentation' in organization structure. Discuss any *three* methods of departmentation along with their advantages and disadvantages, supported by suitable examples.

4. Explain the concepts of power, authority, and delegation in management. How do these concepts differ, and why are they essential for effective functioning of an organization ?

5. What is Quality Management ? Discuss the principles and significance of Total Quality Management (TQM) in modern business organizations.

6. Explain the concept of Time Value of Money (TVM) and its importance in managerial finance. Discuss how TVM is applied in evaluating investment decisions such as Net Present Value (NPV) and Future Value (FV).

7. Write short notes on any *four* of the following :

   (a) Eco-friendliness of Projects

   (b) Value ENGINEERING

   (c) Project management

   (d) Decision making

   (e) Human behaviour at work

   (f) Break Even Analysis

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