

**P.G. DIPLOMA IN ELECTRONIC
MEDIA/M. A. IN JOURNALISM AND
ELECTRONIC MEDIA/M. A. IN
JOURNALISM AND DIGITAL
MEDIA**

(PGDEME/MAJEM/MAJDM)

Term-End Examination

June, 2026

**MNM-003 : DIGITAL PHOTOGRAPHY AND
VIDEOGRAPHY**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Discuss the use of the following lens accessories used in photography : 4×5=20

(a) Lens Hood

- (b) UV Filter
 - (c) Tele-converter
 - (d) Extension Tubes
2. What is four-point lighting ? Explain this lighting technique with the help of a diagram. 20
3. Highlight the differences between the following : 2×10=20
- (a) Hard Light *vs.* Soft Light
 - (b) Incident light *vs.* Reflected light
4. What do you understand by visual communication ? Discuss the differences between Sensual and Perceptual theories of visual communication. 20
5. Discuss the rules of photographic composition in detail. 20
6. Describe the role of Aperture and Shutter Speed in photography. 20

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7. Discuss the various camera movements and their uses in audiovisual production. Explain with diagrams. 20

8. Write short note on any *four* of the following :

4×5=20

- (a) Mirrorless Camera
- (b) Colour Temperature
- (c) ISO
- (d) Ghost Effect
- (e) Portrait Photography
- (f) Photojournalism

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