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MNM-034

**M. A. (JOURNALISM AND DIGITAL
MEDIA) (MAJDM)**

Term-End Examination

June, 2026

MNM-034 : MOBILE JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : Attempt questions from all Sections as per instructions.

Section—A

Note : Answer any *five* questions. Each question carries 2 marks. 5×2=10

1. Cite how mobile phones can be used for telemedicine.
2. Differentiate between citizens and consumers.
3. Define the term 'snacking/grazing.'

4. Define the concept of 'clickbait journalism.'
5. Mention any *four* popular apps for mobile video editing.
6. State the benefit of using external lenses in a mobile phone.
7. What is meant by 'fact-checking' ?

Section—B

Note : Answer any *four* questions. Each question carries 5 marks. 4×5=20

8. Mention five advantages of using a mobile phone for news gathering and journalism.
9. Discuss some negative effects of mobile news media on the society.
10. Differentiate between traditional news gathering and virtual news gathering.
11. Explain the significance of cloud computing in technology-driver existence.
12. Discuss different components of multimedia.

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13. Provide any *two* examples of mobile journalism that you have observed recently.
14. Explain the mobile news consumption pattern among Indian youth. Cite relevant examples.

Section—C

Note : Answer any *two* questions. Each question carries 10 marks. 2×10=20

15. Discuss how various social media platforms facilitate mobile journalism.
16. Examine the techniques of scripting different kinds of moso stories.
17. Elaborate the principles of live streaming using mobile devices.

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